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Reg. No.....

FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION APRIL 2021

B.Com./B.B.A./B.H.A./B.T.H.M.

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time: Two Hours and a Half

Maximum: 80 Marks

Section A

Answer at least ten questions. Each question carries 3 marks. All questions can be attended. Overall Ceiling 30.

- 1. Define Entrepreneur.
- 2. Who is a Pure Entrepreneur?
- 3. Mention four social factors affecting entrepreneurial growth.
- 4. What do you mean by Entrepreneurship?
- 5. Mechanism of Medium-term finance to entrepreneur.
- 6. What is EDP?
- 7. What is MUN?
- 8. What is KVIC?
- 9. What is NIESBUD?
- 10. What is BOUNTY?
- 11. What is Functional Industrial Estates?
- 12. What is Seed Capital?
- 13. What is Economic feasibility?
- 14. What is social cost benefit analysis?
- 15. Four factors affecting location decision?

 $(10 \times 3 = 30 \text{ marks})$

Turn over

Section B

Answer at least five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.

- 16. Distinguish between Entrepreneur vs Intrapreneur.
- 17. Write down the importance of Entrepreneurship Development.
- 18. Mention the objectives of district industries center.
- 19. Briefly explain NSIC.
- 20. Write down the Need for Incentives and Subsidies.
- 21. List out the objectives of industrial estates.
- 22. What is Single Window System?
- 23. Explain the importance of MSMEs.

 $(5 \times 6 = 30 \text{ marks})$

Section C

Answer any **two** questions. Each question carries 10 marks.

- 24. Explain the different classification of Entrepreneur.
- 25. Narrate the problems of women entrepreneurship and its remedies.
- 26. Illustrate the Phases or Process of EDP.
- 27. Narrate the format for Project report for a New Business.

 $(2 \times 10 = 20 \text{ marks})$